

5      **What is claimed is:**

1. A mailer comprising a form substrate having a digital printable surface portion, a release coating disposed on the form, and an adhesive disposed on the form such that the form may be folded and self-sealed.

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2. The mailer of claim 1 further comprising a sticker comprising a backing and a pressure sensitive adhesive releasably attached to the release coating.

3. The mailer of claim 2 wherein the backing comprises a polymeric film.

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4. The mailer of claim 2 wherein the backing is retroreflective.

5. The mailer of claim 2 wherein the sticker is selected from the group comprising a vehicle registration sticker, validation sticker, parking permit sticker, and park permit sticker.

20      6. The mailer of claim 2 wherein the sticker further comprises at least one tamper indicating feature.

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7. The mailer of claim 1 wherein the form substrate is a roll-good.

8. The mailer of claim 7 wherein the substrate comprises perforations such that the form can be separated into individual sheets.

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9. The mailer of claim 1 wherein the substrate is a sheet.

10. A mailer comprising a form having a digital printable surface portion, a digital printable release coating, and an adhesive disposed on the form such that the form may be folded and self-sealed.

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5        11. The mailer of claim 10 further comprising a sticker comprising a backing and a pressure sensitive adhesive releasably attached to the release coating.

12. The mailer of claim 10 wherein the release coating comprises indicia.

10        13. The mailer of claim 10 wherein the release coating is digital printable by at least one of laser, ink-jet, thermal mass transfer, thermal dye transfer, electrostatic, ion deposition, electron beam imaging, solid ink-jet and dot-matrix printing.

15        14. The mailer of claim 10 wherein the sticker is digital printable by at least one of laser, ink-jet, thermal mass transfer, thermal dye transfer, electrostatic, ion deposition, electron beam imaging, solid ink-jet and dot-matrix printing.

20        15. A method of making a self-seal mailer comprising:  
              providing a form comprising an adhesive suitable for self-sealing the form;  
              applying a release coating to at least a portion of the form;  
              providing a sticker comprising a backing and a pressure sensitive adhesive; and  
              releasably attaching the pressure sensitive adhesive of the sticker to the release coating.

25        16. A method of making a self-seal mailer comprising:  
              providing a form substrate;  
              applying a release coating to at least a portion of the form substrate;  
              providing a sticker comprising a backing and a pressure sensitive adhesive;  
              releasably attaching the pressure sensitive adhesive of the sticker to the release coating;  
              and  
              applying an adhesive to at least a portion of the form wherein the adhesive is suitable for self-sealing the form substrate.

30        17. The method of claim 16 wherein the adhesive is applied to the form before releasably attaching the sticker.